

DISTANCE LEARNING:
HIT IT OUT OF THE
PARK!

 **USDLA**
UNITED STATES DISTANCE LEARNING ASSOCIATION
2016 National Conference

May 10-12, 2016
Hilton St. Louis at the Ballpark
St. Louis, MO





Greetings! All of us who work in distance learning – K-12, higher ed, government, military, corporate or telehealth – form a large and diverse community. Our work spans many mediums, everything from on-line learning to videoconferencing to even, yes, the postal system. We are united, though, in our enthusiasm for learning and, especially so, in a setting such as this where we can learn from one another.

For almost 30 years the United States Distance Learning Association has been the focal point for the distance learning community, not only in the United States, but really around the world. Throughout that time, USDLA has consistently advanced the acceptance of distance learning and provided professional assistance to those in the field. In doing so, one of our biggest outreaches is this, our annual national conference.

As you know, we're meeting right next door to Busch Stadium. So given that proximity and the Association's quest for professional excellence, it's fitting that our theme for the 2016 USDLA National Conference is ***Distance Learning: Hit It Out of the Park!*** Our goal for this conference, then, is to give you that extra measure of power needed to hit the long ball, truly distance learning. Our conference organizers, led by Dr. Darcy Hardy and Kim Airasian, have been working all year to make this an outstanding conference. Likewise, special thanks to Program Committee co-chairs, Sharon Goldstein and Jenny Jopling. On behalf of the entire conference team and USDLA's Board of Directors, it's my pleasure to welcome you to our 2016 conference. We want to meet your needs during our time together.

You can help us accomplish this by letting us know how we're doing and where we ought to make adjustments. Trust me, we are hungry for your feedback. Beyond that, you can further learning by being an active participant. Don't be shy! One of the great things about a USDLA get together is joining distance learning professionals eager to share ideas across market segments. We all have a lot to learn – and one of the best ways to learn is spending time with our conference sponsors who make this event possible.

Thank you for coming to St Louis and being a part of the 2016 USDLA National Conference. I look forward to meeting you!

George R. Collins

USDLA President

PS: Note on the conference schedule our 6:00 Tuesday morning Bill Jackson Memorial Run/Walk. It's a sort of easy-going way to wake up and get your blood circulating. There's a walking group and a jogging group. Weather permitting, we'll jog over to Illinois and back – three miles round trip. Meet in the lobby. Hope to see you there!

CONFERENCE COMMITTEES

2016 National Conference – Planning Committees

Conference Executive Committee

Kimberly Airasian, *Conference Co-Coordinator, USDLA*
Darcy Hardy, *Conference Co-Coordinator, Blackboard*

Program Committee

Jenny Jopling, *2j eLearning, Co-Chair*
Sharon Goldstein, *Berkeley College, Co-Chair*

Sue Ann Bauer, *University of Central Florida*
Pam Birtolo, *PBSquared*
Rhonda Blackburn, *LoudCloud Systems*
Joan Bouillon, *Pearson*
Mary Jane Clerkin, *Berkeley College*
Zara Risoldi Cochrane, *Creighton University*
Daryl Diamond, *Broward County Public Schools*
William Ferree, *U.S. Naval War College*
Karen Ferguson, *Colorado State University Global Campus*
Diana Fordham, *Missouri Southern State University*
Alisa Hunt, *APM-Masters of Science for Accounting School of Business*
Jahna Kahrhoff, *Kaplan University*
Steve Kerby, *McDaniel College*
Johnette Moody, *Arkansas Tech University*
Esther A. Rubio Negrón, *Ana G. Mendez University System*
Sunay Palsole, *University of Texas at San Antonio*
Wendy Pate, *Stevens Institute of Technology*
Julee Poole, *Kaplan*
Jonathan Tan, *Notre Dame College*
Jacklyn Thompson
Robert Zotti, *Stevens Institute of Technology*

Hospitality Committee

Mary Boaz, *Eastern Kentucky University, Chair*
Rhonda Blackburn, *LoudCloud Systems*
Sharon Goldstein, *Berkeley College*
Sunay Palsole, *The University of Texas at San Antonio*

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SCHEDULE AT A GLANCE

Tuesday, May 10, 2016

- 6:00am **Bill Jackson Memorial Sunrise Run/Walk** (Sign Up) (Meet in Hotel Lobby)
- 7:30am-5:00pm **Registration & Exhibitor Tables Open** (Grand Foyer)
- 7:30am-8:30am **Continental Breakfast** - Sponsored by BocaVox (Grand Foyer)
- 8:30am-11:30am **Pre-Conference Workshops**
- 1:00pm-1:25pm **Welcome** (Arch View Ballroom)
Dr. John G. Flores, Executive Director/USDLA & Asst. Prof., NSU/AFCE
George Collins, USDLA President
- 1:30pm-2:15pm **Opening Keynote**
Shai Reshef, President, University of the People
- 2:30pm-3:30pm **Concurrent Sessions 1**
- 3:45pm-4:45pm **Concurrent Sessions 2**
- 6:00pm-7:00pm **Poster Session & Awards Banquet Reception** (Cash Bar Available)
(Grand Foyer/Arch View Foyer)
- 7:00pm-9:00pm **Awards Banquet** (Arch View Ballroom) – Sponsored by Verizon
-

Wednesday, May 11, 2016

- 7:30am-5:00pm **Registration & Exhibitor Tables Open** (Grand Foyer)
- 8:00am-9:00am **Continental Breakfast** – Sponsored by Thompson Coburn LLP (Grand Foyer)
- 9:00am-10:00am **Concurrent Sessions 3**
- 10:15am-11:15am **Concurrent Sessions 4**
- 11:30am-12:30pm **Concurrent Sessions 5**
- 12:45pm-1:45pm **Luncheon Keynote** (Arch View Ballroom) – Sponsored by Cooley LLP
Karl Kapp, Ed.D., Author, "The Gamification of Learning and Instruction"
- 2:00pm-3:00pm **Concurrent Sessions 6**
- 3:15pm-4:15pm **Concurrent Sessions 7**
- 6:45pm **Mobile Round Table Dinners** (Sign Up)
(Meet in Lobby for 7pm Dinner Reservations at Area Restaurants)
-

Thursday, May 12, 2016

- 7:30am-10:00am **Registration Open** (Grand Foyer)
- 7:30am-10:00am **Coffee Service** (Grand Foyer) (Brunch Served at 11:00am)
- 8:30am-9:30am **Concurrent Sessions 8**
- 9:45am-10:45am **Concurrent Sessions 9**
- 11:00am-12:15pm **Closing Brunch & Keynote** – Sponsored by Respondus (Arch View Ballroom)
Hall Davidson, Senior Director, Global Learning Initiatives, Discovery Education

Coffee and Refreshments will be available between afternoon sessions on Tuesday & Wednesday in the Grand Foyer



Opening Keynote

Shai Reshef

President, University of the People

President of University of the People, Shai Reshef, is an educational entrepreneur, with over 25 years of experience in the international education market. President Reshef has been widely recognized for his work with UoPeople, including being named one of Fast Company's 100 Most Creative People in Business; selected by OneWorld as one of its 'People of 2009'; awarded an Ashoka fellowship; joined UN-GAID as a High-level Adviser; granted membership in the Clinton Global Initiative; granted an RSA Fellowship; selected by The Huffington Post as the Ultimate Game Changer in Education; nominated as one of Wired Magazine's 50 People Changing the World; and selected as a Top Global Thinker by Foreign Policy Magazine.

His TED Talk: "An Ultra-Low-Cost College Degree" has been viewed by over 2 million people (http://www.ted.com/talks/shai_reshef_a_tuition_free_college_degree). Prior to founding University of the People, President Reshef chaired KIT eLearning, the online learning partner of the University of Liverpool and the first online university outside of the United States.



Luncheon Keynote

Karl Kapp, Ed. D.

**Professor, Bloomsburg University & Author,
"The Gamification of Learning and Instruction"**

Karl Kapp, Ed.D., is a full-professor of Instructional Technology at Bloomsburg University in Bloomsburg, PA. He teaches subjects related to games, gamification and distance learning technologies. Karl is the Director of Bloomsburg's Institute for Interactive Technologies which works with academic and corporate organizations to create interactive instruction including games and simulations. Karl has authored or co-authored six books including "*The Gamification of Learning and Instruction*" and its accompanying how-to book "*The Gamification of Learning and Instruction Fieldbook*." Karl has served as a Co-Principle Investigator on two National Science Foundation (NSF) grants related to games and simulations and serves as an external evaluator on a third NSF grant involving a game curriculum at a community college. Karl is a leader in teaching fellow faculty and is the author of several Lynda.com courses including "*Core Strategies for Teaching in Higher Ed*," "*Grant Writing for Education*" and "*The Gamification of Learning*." He is co-founder of the educational game company 2Klearning.com, founder of the educational consulting firm The Wisdom Learning Group, LLC, a TEDx speaker and an international presenter who travels the world speaking on the convergence of games, pedagogy and technology. Karl's work explores the research, theoretical foundations and application of interactive learning with games and gamification. Follow him on his widely read blog at <http://karlkapp.com/kapp-notes/>, on Twitter [@kkapp](https://twitter.com/kkapp) or on LinkedIn <https://www.linkedin.com/in/karlkapp>.

KEYNOTE SPEAKERS



Closing Keynote

Hall Davidson

Senior Director, Global Learning Initiatives, Discovery Education

Hall Davidson has worked from think tanks in Turkey to classrooms in Tennessee. He has collaborated with thought leaders including teachers, superintendents, and departments of education. A former K-12 bilingual math teacher and college faculty member, he left the classroom to become part of an Emmy-winning team, creating math and technology integration programs. For forty years, he has been an educational innovator in important waves of change, first in broadcasting, then computers, and now digital learning. His talks blend humor, deep insight, and data from both education and industry and illustrate the big picture with nuts and bolts examples. He has worked with transformational industry groups, education ministries, and with thousands of students through guidance of the nation's oldest student media festival. Across four decades of work with education, he identifies right now as the most transformative and important time for teaching and learning.

ICON KEY

CONSTITUENCIES

K-12	K-12 Education
HE	Higher Education
COR	Corporate
GOV	Government
MIL	Military
TEL	Telehealth
INT	International
ALL	All Constituencies

ROOM

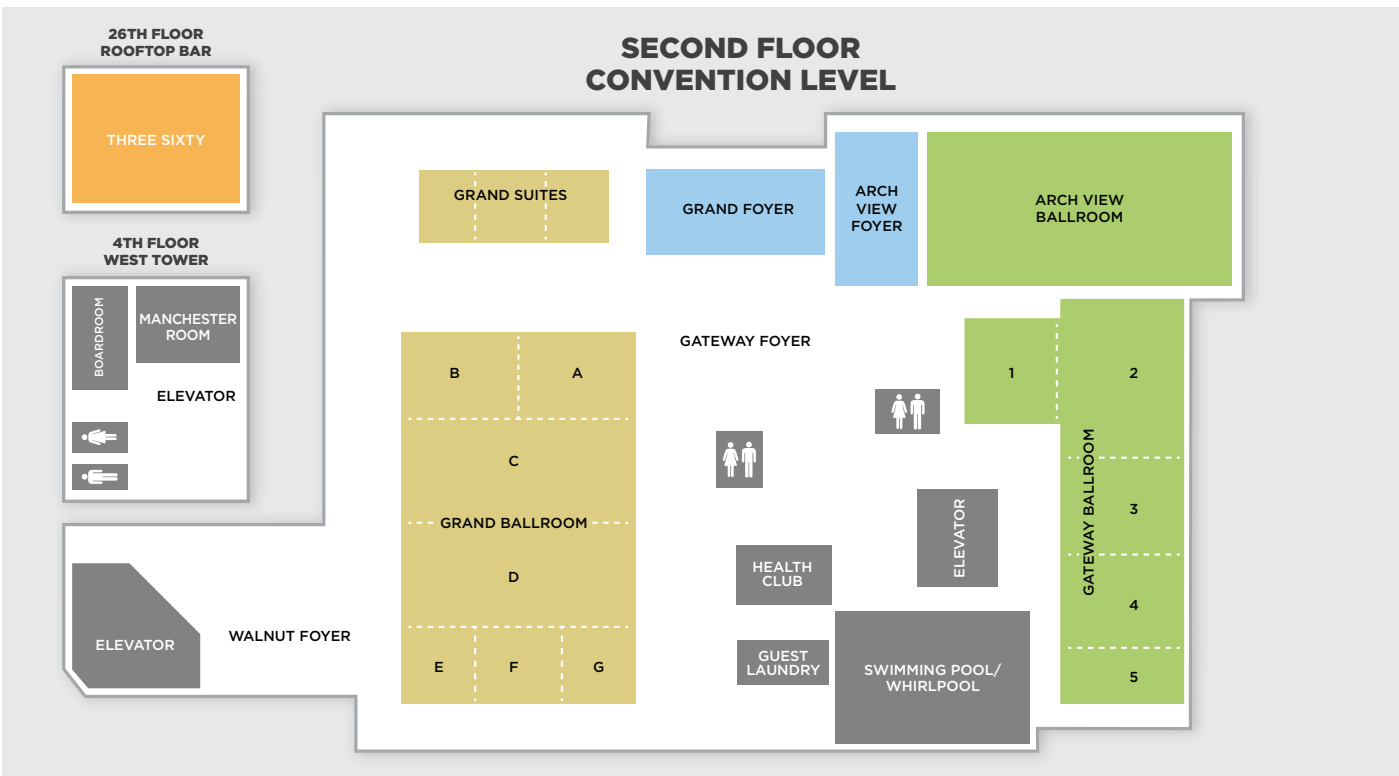
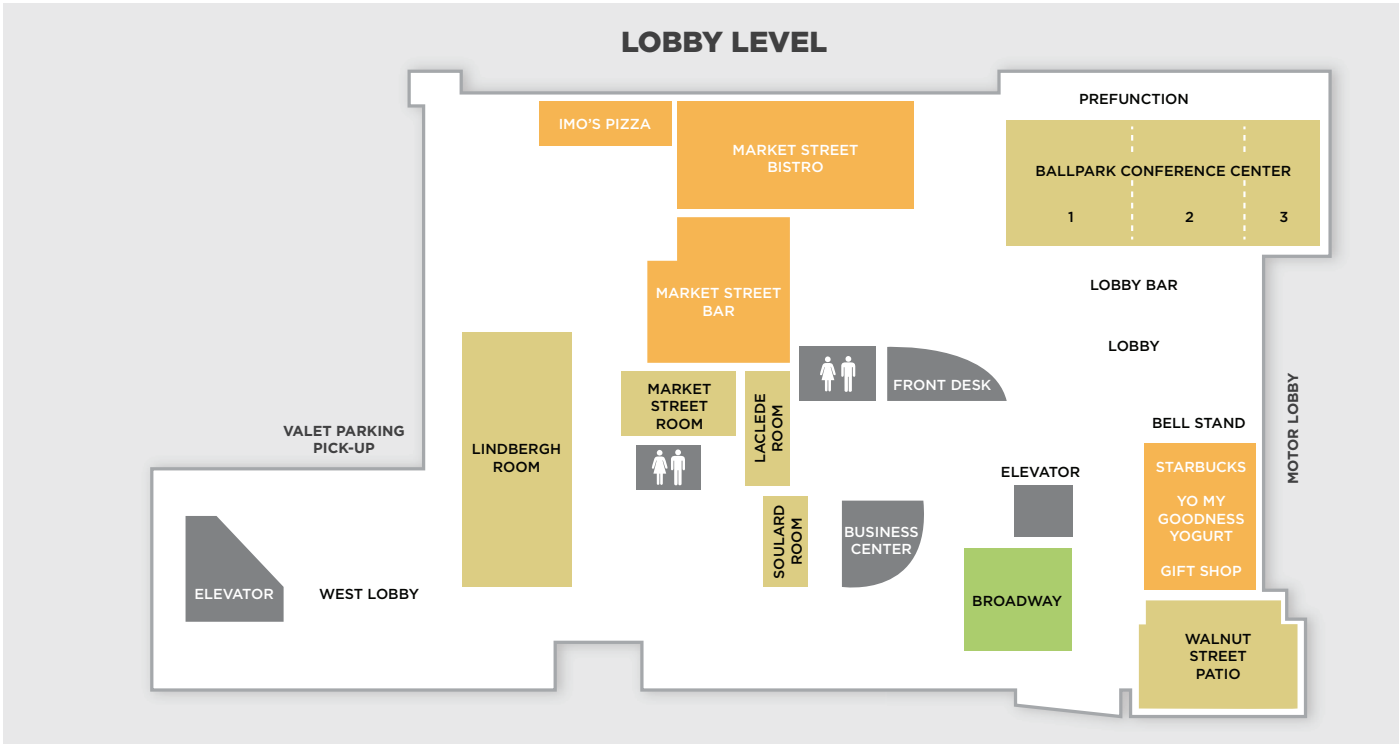
G1	Gateway 1
G2	Gateway 2
G3	Gateway 3
G4	Gateway 4
G5	Gateway 5 (Virtual Room)
B1	Broadway 1
B2	Broadway 2

TRACKS

SPT	Spring Training (Upper Administration) <ul style="list-style-type: none">• Laying the groundwork for distance learning• Instructor buy-in• Managing Your Campus/Organization• Innovative Policy and Procedure• Collaboration across disciplines
GD	Game Day (Running the Machine) <ul style="list-style-type: none">• Daily operations• Faculty/student support• Persistence and completion
ALP	American League Playoffs (Instructional Design) <ul style="list-style-type: none">• Inspirational Learning Models• Connecting with Social Media
NLP	National League Playoffs (Cool Technologies) <ul style="list-style-type: none">• New Technology• Innovative Apps
WS	World Series (Beyond the Organization) <ul style="list-style-type: none">• Leadership and Governance• Partnerships• Global Perspectives

HOTEL MEETING ROOMS FLOOR PLAN

- Amenities
- Registration & Exhibitor Tables
- Food & Beverages
- USDA Meeting/Conference Rooms



TUESDAY, MAY 10

WEDNESDAY, MAY 11

ROOM

2:30-3:30

3:45-4:45

9:00-10:00

10:15-11:15

SESSION 1

SESSION 2

SESSION 3

SESSION 4

G1

GATEWAY 1

As the World Turns:
Spinning a Virtual
School into a Vibrant
Global Community

K-12 HE COR | SPT

SAN & SARA: The
State Authorization
Compliance Coaches

HE GOV MIL | WS

State and Federal
Requirements
Licensure Programs,
and SARA

HE | WS

Presidents' Forum
Panel: Quality
Assurance Issues
in Higher Education:
The National Outlook

HE | WS

G2

GATEWAY 2

Reaping the Rewards
of Statewide Distance
and Blended Learning
Success

K-12 | NLP

Learning by Doing -
The Future for
Online Teaching
and Learning

K-12 HE | ALP

Week 1: Getting Off to
A Great Start Online

HE | ALP

Videoconferencing
for Telehealth- It's
Not Just for Doctors
and Patients!

TEL | SPT

G3

GATEWAY 3

Your Students Can
Make The Playoffs
Building Professional
Digital Footprints

K-12 HE COR | NLP

Unlocking the Potential:
Personalizing the
Student's Experience

K-12 | NLP

Visual Note-Taking
With an All-Star

ALL | NLP

Bringing The
Outside World Into
Classrooms Through
Virtual Field Trips

K-12 HE | NLP

G4

GATEWAY 4

An EPIC Journey:
Online Readiness
Assessment and
Student Preparedness

HE | GD

Designing Mobile
Learning Apps for
Education

K-12 HE COR TEL | NLP

Get Ready to
Teach in the
Global Classroom

K-12 ALL | NLP

Ensuring Integrity
in the Game

K-12 HE COR GOV | GD

G5

GATEWAY 5

Play @ UTSA-
Game-Based
Learning In Action

HE | ALP

Cultivating a
Virtual Community
Through Co-Curricular
Programming!

K-12 HE | SPT

Flipping the
"Flipped Classroom:"
Utilizing Online
Technologies to
Create the "Perpetual
Classroom"

K-12 HE | NLP

World Series
Champions:
Global Trends and
Best Practices in
Online Learning

ALL | NLP

B1

BROADWAY 1

Competency-Based
Education and Direct
Assessment - Spring
Training

HE | SPT

Virtual Teams and
Online Courses:
Strategies for the
Development of
Contending Playoff
Teams

K-12 HE | ALP

Covering Your
Bases with Practices
and Support that
Drive Success

K-12 HE | GD

The Outer and
Inner Workings of
Competency-Based
Education

HE | SPT

B2

BROADWAY 2

Preparing Students
for the Future with
Visual Collaboration:
What IF?

K-12 HE COR | ALP

The Collaboratory at
Drexel: Advancing
Collaboration Around
Technology Enhanced
Learning

K-12 HE COR GOV | SPT

Engaging Online
Students from
Every Direction

HE | SPT

Using An Interactive
Design Model to
Facilitate Media-Based
Learning Environments

K-12 HE | ALP

WEDNESDAY, MAY 11

11:30-12:30

SESSION 5

Presidents' Forum
Spotlight on Innovation:
The Consortium for
the Assessment of
College Equivalency
(CACE)

HE | WS

2:00-3:00

SESSION 6

"Is That REAL?"
Digitally Connecting
Today's Students
With Yesterday's
Discoveries

K-12 | NLP

3:15-4:15

SESSION 7

Socrates Steps Up
To The Plate

K-12 HE COR | ALP

THURSDAY, MAY 12

8:30-9:30

SESSION 8

It's All Fun and
Games...
Until You Mess
With Gamification

K-12 HE COR | ALP

9:45-10:45

SESSION 9

Going K-20:
Online Partnerships
Tear Down
Education Silos

K-12 HE COR | WS

Classroom
Without Walls:
Videoconferencing
Hits a Homerun

K-12 HE COR | ALP

Applying Principles of
Jazz to Collaboration

ALL | NLP

Mobile Learning:
Successful Strategies
for Expanding and
Enhancing Learning
Opportunities

K-12 HE COR | NLP

The Data-Empowered
Educator

K-12 HE | SPT

Mentoring
Management
Model to Reduce
Transactional
Distance in E-learning

ALL | ALP

Get in the Game –
Learn How To Go the
Distance with Mobile
Technology

K-12 HE COR | SPT

Protect Online
Academic Integrity
and Use Publisher
Test Bank Questions

HE | NLP

BioSig-ID, Biometric
Password for
Continuous Student
ID Verification:
No Body Data Collected

ALL | GD

Best Practices
in Online Exam
Proctoring: Creighton
University's Transition
Experience

HE | NLP

A Look Inside the
Operations of the
Online Learning
Division

HE COR | SPT

Mobile Learning
Solution for
Professional Students:
Increasing Mobility,
Engagement,
& Productivity

K-12 HE COR TEL | NLP

Use An Open Source
Api to Measure the
Xperience of Learning
in an LMS

K-12 | GD

Creating and
Maintaining Online
Degree Programs:
What Does it Take?

HE | SPT

Replacing the
Spreadsheet

HE | GD

Blackboard
Community:
Connecting Students,
Faculty and Staff

HE | SPT

Accessibility:
Designing and
Teaching Courses
for All Learners

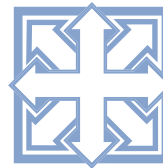
K-12 HE | GD

Competencies
and Badges:
Let's Play A Game!

ALL | SPT

A National and
Regional Update
on State Authorization
Reciprocity Agreement

HE COR GOV MIL | WS



Standardizing the
Online Course
Development Process

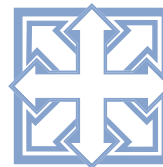
HE | SPT

Gamification
and Motivation:
Let's Play Ball

ALL | ALP

Proactive Course
Management:
Teaching Through
Substantive Feedback
and Responses

K-12 HE COR | ALP



Six Steps to Blended
Learning Success!

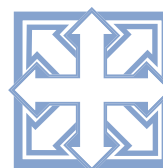
K-12 HE COR | SPT

Federal Perspectives
on Higher Education...
Did Someone Say
Extra Innings?

HE | WS

8 Smooth Steps
to Implementing
Blended Learning

K-12 HE COR GOV | SPT



K-12 **HE** **COR****SPT****G1****As the World Turns: Spinning a Virtual School into a Vibrant Global Community***Presented by: Hannah Rinehart and Katie Mussachio (International Connections Academy)*

How do you bring students from 45 different countries together into one cohesive global learning community? Find out how one high-performing K-12 virtual international school has accomplished just that, through innovative social learning activities that connect students while heightening cultural awareness and celebrating diversity.

K-12**NLP****G2****Reaping the Rewards of Statewide Distance and Blended Learning Success***Presented by: Linda Dickeson (Lincoln Public Schools)*

In 2006, Nebraska legislation was passed to incentivize the statewide exchange of high school courses using synchronous videoconferencing. See how teamwork made this program successful, and how the online clearing house and the statewide high-speed network paved the way for Nebraska's exciting blended learning initiative called BlendEd.

K-12 **HE** **COR****NLP****G3****Your Students Can Make The Playoffs Building Professional Digital Footprints***Presented by: Janine Lim (Andrews University)*

Students graduating from our institutions should have a professional digital presence on social media, as well as resumes. Learn about the continuing journey of a course taught face to face, blended, and fully online to undergraduates to assist them in presenting themselves professionally online and through social media.

HE**GD****G4****An EPIC Journey: Online Readiness Assessment and Student Preparedness***Presented by: Karen Dawes and Denise Barton (Wake Technical Community College)*

Wake Technical Community College's new online learning orientation course provides self-assessments and three modules designed to prepare students for online learning. In this session, hear details of Wake Tech's launch and lessons learned for its QEP, EPIC (eLearning Preparedness Initiative across the College) and the development of eLearning Intro.

HE**ALP****G5****Play @ UTSA- Game-Based Learning In Action***Presented by: Claudia Arcolin, Sunay Palsole, Marcela Ramirez, and Mayra Collins (The University of Texas at San Antonio)*

Gamification is considered an emergent educational approach and many studies focus on the integration of gameplay and learning effectiveness. In this presentation we will discuss the learning models and the design approaches to develop game-based activities that promote learning effectiveness, sense of belonging, and empowerment.

HE GOV MIL

WS

G1

SAN & SARA: The State Authorization Compliance Coaches*Presented by: Cheryl Dowd (WCET) and Jenny Parks (Midwestern Higher Education Compact (MHEC))*

The State and Federal compliance landscape for distance education, including experiential learning that crosses state lines, continues to change erratically. Keep your compliance skills and strategies for distance education in shape with your World Series champions: the WCET/State Authorization Network (SAN) and the State Authorization Reciprocity Agreement (SARA).

K-12 HE

ALP

G2

Learning by Doing - The Future for Online Teaching and Learning*Presented by: Brian Talbott (Dimensional Learning Solutions)*

Dimensional Learning Solutions (DLS) provides educational online courses that uniquely adapt to learners through responsive feedback and specific learning pathways. Learn how DLS delivers an intelligent, media-rich online learning experience through its proprietary adaptive learning platform and tools.

K-12

NLP

G3

Unlocking the Potential: Personalizing the Student's Experience*Presented by: Crystal Howard and Debbie Tolsma (FLVS Global)*

What does "personalized learning" mean? Ask 10 educators that question and you'll get 11 different answers. "Personalization" is really about building a relationship between students and teachers to deliver content in a way that speaks to students. Learn to build those relationships and begin personalizing content on any learning platform.

K-12 HE COR TEL

NLP

G4

Designing Mobile Learning Apps for Education*Presented by: Robert Thompson (Youngstown State University) and Karan Saggi (TryMyUI)*

At Youngstown State University (YSU), individual class-specific apps are being embraced as innovative learning tools that engage the students with meaningful, intuitive ease. All of our experiences, in-depth review of how major design and development tasks were achieved, and a comprehensive guide on how to build open-source mobile learning apps to complement existing online learning will be shared and distributed in this session.

K-12 HE

SPT

G5

Cultivating a Virtual Community Through Co-Curricular Programming!*Presented by: Matthew LaBrake and Sharon Goldstein (Berkeley College)*

Do you want to create critically engaged learning communities beyond the classroom? Discover creative approaches for engaging students through virtual co-curricular programming! Learn strategies for leveraging free and affordable digital solutions, interdepartmental collaboration, and garnering instructor support. Leave with a portfolio of ideas you can immediately implement in your school.

HE

WS

G1

State and Federal Requirements, Licensure Programs, and SARA*Presented by: Joan Bouillon (Pearson) and Jeannie Yockey-Fine (Cooley LLP)*

This session clarifies the rules for fair and foul balls for on-ground programs (grounders), and online programs (fly balls). What should institutions be doing about state and federal requirements and licensure programs? What is the status of the State Authorization Reciprocity Agreement (SARA)? Come see us field audience questions.

HE

ALP

G2

Week 1: Getting Off to A Great Start Online*Presented by: Laurie Bedford, Lyda Downs, and Melissa McDowell (Walden University)*

Students coming into an online course have a variety of experiences and expertise. They may be familiar with the content and structure and feel very confident. On the other hand, students may be uncertain about course expectations and their role in the class. This session will describe best practices and strategies for instructor engagement during the first week of class designed to support all learners and set the stage for building a community.

ALL

NLP

G3

Visual Note-Taking With an All-Star*Presented by: Roxanne Glaser and Ken Conn (i2i Technologies)*

Doodling is a Major League learning tool that is simple to implement. The presenter will share her passion for making learning visible through doodling. Learn about the history of doodling, ninja listening skills, and a visual alphabet that will revolutionize your note-taking skills! Transform your everyday notes with the All-Star powers of visual note-taking!

K-12 ALL

NLP

G4

Get Ready to Teach in the Global Classroom*Presented by: Kristian Madsen, Laila Emiliussen, and Flemming Nielsen (VUC Storström)*

This session will examine how VUC Storström, Denmark Europe, trains teachers to use videoconferencing in synchronous classroom teaching. The training concept, which was developed in cooperation with Aalborg University, Denmark, covers the basics: mastering the technology; digitalizing the learning design, creating relations and innovative teaching. Join us!

K-12 HE

NLP

G5

**Flipping the “Flipped Classroom:”
Utilizing Online Technologies to Create the “Perpetual Classroom®”***Presented by: Allin Means (Missouri Baptist University)*

Is it time to flip the “Flipped Classroom” in favor of a “Perpetual Classroom?” The modern student requires that educators actively recognize when and where they do most of their work by joining them in a virtual world using social media apps and online technologies. Teaching takes place with asynchronous and real-time techniques that recognize the best, ongoing incremental learning. A word of caution: Don't forget to sleep!

K-12

HE

GD

B1

Covering Your Bases with Practices and Support that Drive Success

Presented by: Clark Berry, Jason Schultz, and Lisa Edgar (FLVS)

FLVS will provide program leaders, administrators, and teachers an overview of practices and support structures in place for their K-12 student populations. Learn how the success of practices and support structures has helped FLVS go from a supplemental online program, to a full time online diploma-granting and elementary program.

HE

SPT

B2

Engaging Online Students from Every Direction

Presented by: Matthew Davis and Lauren Havens (Wilmington University)

Engaging online students virtually is new territory for both academic and student affairs. The "Online Student Navigator", a non-traditional support role at Wilmington University, is the conduit that transformed student engagement at a distance. This program will highlight the successes and challenges faced in an effort to link online students with the university community through a myriad of virtual and social spaces. Participants will walk away with access to all materials shared during the session.

NOTES

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HE

WS

G1

Presidents' Forum Panel: Quality Assurance Issues in Higher Education: The National Outlook

Moderator: James W. Hall, (Antioch University System/State University of New York, Empire State College)

Panel: Judith Eaton (Council for Higher Education Accreditation), Leah Matthews (Distance Education Accrediting Commission), Ralph Wolff (Western Association of Schools and Colleges), and Paul Shiffman (Presidents' Forum)

Join this panel of experts as they engage in a timely discussion of the current federal policy environment through the lens of innovation and quality assurance issues. Find out how revisions to the Higher Education Reauthorization Act may offer an opportunity for policy to better reflect current practice in innovative approaches to higher education.

TEL

SPT

G2

Videoconferencing for Telehealth- It's Not Just for Doctors and Patients!

Presented by: Janet Major (University of Arizona/Arizona Telemedicine Program/Southwest Telehealth Resource Center)

The University of Arizona Health Sciences Center has been an advocate for the power of videoconferencing since 1998. Our network has grown to include community health centers, clinics, hospitals and peer institutions that are preparing the healthcare workforce of the future. This session will explore creative and unique applications for distance learning in telehealth.

K-12 HE

NLP

G3

Bringing The Outside World Into Classrooms Through Virtual Field Trips

Presented by: Nihal Advani (Georama)

Physical field trips can only be done so often and they usually can't go that far – due to financial and/or logistical reasons. Virtual field trips provide a way to bring the outside world into the classroom when a physical trip is not feasible. This session explores various virtual field trip options.

K-12 HE COR GOV

GD

G4

Ensuring Integrity in the Game

Presented by: Robin Winder and Lisa Edgar (FLVS)

FLVS will provide participants with an overview of the Academic Integrity processes they use and the culture they promote to ensure authentic student mastery is taking place. Learn how an online program can successfully implement procedures and safeguards that will protect the integrity of the organization while maximizing student learning.

ALL

NLP

G5

World Series Champions: Global Trends and Best Practices in Online Learning

Presented by: Marci Powell (Marci Powell & Associates)

With the flexibility of access from any device, educators are knocking it out of the park by using the power of educational technologies to transform learning opportunities and spaces. Discover the most innovative, unique and mind-blowing grand slam examples from around the world. Open dugout discussion will follow.

HE

WS

G1

Presidents' Forum Spotlight on Innovation: The Consortium for the Assessment of College Equivalency (CACE)

Panel: Marc Singer (Center for the Assessment of Learning/Thomas Edison State University), Linda Wilder (Charter Oak State College), and Tina Goodyear (Excelsior College)

Find out how six competitive institutions came together to help promote the recognition of workplace training and industry credentials as viable sources of credit for the working adult student. The founding consortium members will share their journey which has resulted in a shared set of standards governing the academic evaluation process and a blueprint for institutions wishing to better serve the adult learner.

K-12

HE

COR

ALP

G2

Classroom Without Walls: Videoconferencing Hits a Homerun

Presented by: Greg Zorbas (Kenai Peninsula School District)

In a school district larger than many US states and a climate where extreme weather is routine, distance learning tools become a vital resource. Connect with teachers and students who have learned not just to "survive" but who thrive using videoconference and collaborative technology on a daily basis.

K-12

HE

COR

SPT

G3

Get in the Game – Learn How To Go the Distance with Mobile Technology

Presented by: Derek Lundsten (Scrimmage) and Jeff Strumpf (Stryker Orthopedics)

In 2013, Stryker was driven by the need to deliver a scalable and user friendly Learning Management System to support their global business strategy for a consistent distance learning experience across their business for sales, internal employees, and surgeon education. This process empowered stakeholders with on-demand training whenever and wherever needed. Join us to learn more about lessons learned and best practices.

K-12

HE

COR

TEL

NLP

G4

Mobile Learning Solution for Professional Students: Increasing Mobility, Engagement, & Productivity

Presented by: Amber Muenzenberger and Bharani Nagarathnam (Texas A&M University)

This presentation outlines the design, selection and the successful deployment of a mobile learning solution for an online graduate program designed for working professionals. The solution included e-Books and a mobile LMS, along with educational, collaborative, and productivity apps. This mobile solution provided additional educational opportunities for professional students. Join us to learn more!

K-12

HE

GD

G5

Accessibility: Designing and Teaching Courses for All Learners

Presented by: Meghan Pereira and Ginger Bidell (SUNY Buffalo State College)

With increased urgency, higher education, the federal government, and advocacy groups insist that online courses rightfully meet strict accessibility thresholds for all learners. Participants will engage in activities and content from the #AccessMOOC that will provide positive steps towards meeting this need, and closing the educational gap of students.

K-12

NLP

G1

"Is That REAL?" Digitally Connecting Today's Students With Yesterday's Discoveries

Presented by: Lee Gambol (The Cleveland Museum of Natural History)

"Can I see that?" Experienced educators know that this question translates as, "Can I TOUCH that?" Museums today digitally deliver their wealth of knowledge across the globe, but how to make a Virtual Field Trip "REAL" for students? Discover how we transform 4th graders into skilled field Paleomammologists.

ALL

NLP

G2

Applying Principles of Jazz to Collaboration

Presented by: Ken Conn and Roxanne Glaser (i2i Technologies), Janine Lim (Andrews University), Amy Spath (CNYRIC)

Collaboration requires a unique set of skills that are similar to those used in jazz music. Autonomy, passion, risk, innovation, and listening are essential to a successful experience. Learn how these principles are applied in a unique professional development course.

HE

NLP

G3

Protect Online Academic Integrity and Use Publisher Test Bank Questions

Presented by: Mario Toussaint (Florida Atlantic University), Adam Roth and Elena Sobolera (Honorlock)

Protecting the academic integrity of online courses is difficult. The availability of publisher test data banks compounds the challenge in protecting the integrity of courses offered and degrees awarded. The vulnerability of the test bank questions will be demonstrated and different solutions presented to address this online testing situation.

K-12

GD

G4

Use An Open Source Api to Measure the Xperience of Learning in an LMS

Presented by: Wendy Oliver (Thrivist)

Until now we have measured only user statistics in the LMS. With the Experience.Api we can now measure social learning and even activity in open educational resources in the LMS. The Experience.Api allows us to integrate all data sources and tie them into content in an LMS to fully measure ROI. Join us!

ALL

SPT

G5

Competencies and Badges: Let's Play A Game!

Presented by: Rhonda Blackburn (LoudCloud Systems)

Many institutions are preparing to build Competency-based Education Programs within their curriculum. How do you go about this? In this session we will cover the why's and how's of developing competency-based programs and aligning badges. The participants will contribute in creating a CBE program to build connections to the process.

ALL

ALP

B1

Gamification and Motivation: Let’s Play Ball!

Presented by: Ram de la Rosa and Anthony Salinas (University of Texas Rio Grande Valley)

The presenters will discuss the application of gamification and motivation in an educational setting. The session will include a discussion into what defines gamification and how it can be applied to distance education. It will also cover the use of intrinsic and extrinsic motivators to encourage student participation.

HE

WS

B2

Federal Perspectives on Higher Education...Did Someone Say Extra Innings?

Presented by: Aaron Lacey and Ken Salomon (Thompson Coburn)

During this session presenters will discuss federal higher education regulatory and policy developments. Topics will include a “what’s next” analysis of the Education Department’s Gainful Employment regulations, the status of the borrower defense to repayment negotiated rulemaking and what’s on tap as Congress considers reauthorizing the Higher Education Act.

NOTES

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K-12 HE COR**ALP****G1 Socrates Steps Up To The Plate***Presented by: David Lindrum (Soomo Learning)*

Any course can be improved by adding questions for students. Directed questioning helps by converting curriculum from passive to active, shifting the focus from comprehension to application, and moving instructors from lecturing to teaching. This session will feature lessons learned from ten years of creating online courses powered by questions.

K-12 HE COR**NLP****G2 Mobile Learning: Successful Strategies for Expanding and Enhancing Learning Opportunities***Presented by: Eve Tselepatiotis (American School)*

Mobile learning has changed 21st Century education. Educational institutions and educators must meet challenges with strategies to enhance and expand learning opportunities for students. How can mobile learning improve success within your school? Learn to navigate this new educational landscape with successful strategies to evaluate and choose effective mobile options.

ALL**GD****G3 BioSig-ID, Biometric Password for Continuous Student ID Verification: No Body Data Collected***Presented by: Jeff Maynard (BioSig-ID)*

BioSig-ID is the world's first biometric password, NO hardware required. No biometric body data collected as some proctoring companies do. Low cost, user friendly continuous student authentication providing proof of identity. BioSig-ID has you covered with BioProof-ID, our online witness application that confirms legal identity, and our forensic suspicious audit reports,. BioSig-ID fully integrates with LMS/LTI systems and meets new regulations for student ID verification. Come join us to find out more!

HE**SPT****G4 Creating and Maintaining Online Degree Programs: What Does it Take?***Presented by: Paige Mask (Stephen F. Austin State University)*

This session will focus on a modestly-sized university program's trek in developing and maintaining online degree programs. Attendees will gain valuable information on lessons learned as well as processes, resources, instructional and administrative structures necessary to create sustainable online degree programs. Audience participation will be welcomed throughout the session.

HE COR GOV MIL**WS****G5 A National and Regional Update on State Authorization Reciprocity Agreement***Presented by: Mary Larson (Southern Regional Education Board), Sandy Doran (New England Board of Higher Education), John Lopez (Western Interstate Commission for Higher Education), and Marshall Hill (National Council State Authorization Agreements)*

What is the status of the new national State Authorization Reciprocity Agreement (SARA)? How? When? And what is next for your institution? For the region? For states in other regions? How does SARA impact SREB's Electronic Campus Regional Reciprocity Agreement?

K-12 HE COR

ALP

G1

It's All Fun and Games... Until You Mess With Gamification*Presented by: Marina Kostina (Wired@Heart) and Anastasia Pryanikova (e-Studio)*

Many educators are eager to try any innovative strategies to breathe life into their online classes. Gamification is often considered a panacea that can magically bring fun and interaction, yet is often misunderstood. We will show how to use gamification beyond points and badges to truly increase engagement online.

K-12 HE

SPT

G2

The Data-Empowered Educator*Presented by: Daniel Meyer (Southeast Missouri State University) and Sue Diseker (BocaVox)*

A hands-on, interactive session that helps educators at all levels (faculty, support staff, administrators). Learn how to utilize data in a way that empowers them. We will focus on practical strategies for building role-specific reports and how to effectively utilize that data to drive results – with actual examples of success.

HE

NLP

G3

Best Practices in Online Exam Proctoring: Creighton University's Transition Experience*Presented by: Elizabeth Poutre and DeDe Hedlund (Creighton University)*

How do you proctor your online students? Site-based proctoring for high-stakes assessments is problematic for online/ hybrid program students. Creighton University transitioned from site-based to virtual proctoring for distance students. The lack of locations and evidence indicated a lack of exam security at proctor sites. These were factors that lead to transition. Join our discussion for results.

HE

GD

G4

Replacing the Spreadsheet*Presented by: Susan Diesel and Daniel Hilman (Boston University)*

At Boston University's Office of Distance Education, web-based task management software improves the communication and workflow of our online course development and support. During this session, presenters will describe why we needed such a tool, what we learned, and how we extend its functionality with our own reporting tools.

K-12 HE COR

WS

G1

Going K-20: Online Partnerships Tear Down Education Silos

Presented by: Hannah Rinehart, Rick Ferrell (International Connections Academy), and Yocencia Deal (American Public University)

Higher education is increasingly turning to partnerships with K-12 online/blended programs to make a direct impact on college readiness and success. Learn how one international school is breaking down the education silo with unique university partnerships.

ALL

ALP

G2

Mentoring Management Model to Reduce Transactional Distance in E-learning

Presented by: Carla Lane (University of Phoenix)

Mentoring requires a student management model that also reduces students' sense of isolation. New research is leading to instructional models and strategies that manage students through situational mentoring and the reduction of transactional distance (the emotional and interaction distance from instructors, peers, content, and administration.)

HE COR

SPT

G3

A Look Inside the Operations of the Online Learning Division

Presented by: Robert Zotti (Stevens Institute of Technology)

The playbook for running online academic programs is getting more complex. Faculty training, staff development, course development, course maintenance, and course scheduling are just a few of the moving parts that make up the online learning operation. Administrators at Stevens Institute of Technology have turned to process management techniques to help plan and coordinate these tasks, techniques used, changes made, and the perceived effectiveness of these changes.

HE

SPT

G4

Blackboard Community: Connecting Students, Faculty and Staff

Presented by: Antoinette Josato and Dan Gioia (St. Louis Community College)

This session will explore St. Louis Community College's implementation journey of Blackboard Community Engagement. Participants will have an opportunity to explore how this tool can serve as a catalyst for breaking down silos, building unity among a multi-campus college and providing effective collaborative workspaces.

Visit our Poster Session Presenters during the pre-banquet reception in the Arch View Foyer!

K-12 COR GOV

Bring it on! Community Collaboration for Youth in Care

Presented by: Barbara Cavanagh (Florida Virtual School)

Students in foster care and those who are caregivers themselves, face a unique set of challenges and barriers to educational gains. Online courses bring the classroom to the student, and with the support of community services, these students are racing toward graduation. Hear their stories and be inspired.

ALL

Critical Ingredients for Impacting Student Performance

Presented by: Shu-Hui (Susan) Chang (Iowa State University)

How to enhance student performance has become one of the most challenging issues educators face today. The presenter will demonstrate how several critical ingredients and methods along with various practical interactive technologies and sound teaching pedagogies can be integrated into a large online class that impact student performance and satisfaction.

ALL

Great Game Plans and a Winning Team Yield Big Results

Presented by: Holly Whitaker and Caitlyn Calvert (Texas A&M AgriLife Communications)

After a long streak of unsuccessful launches, we realigned our workflow, redefined how we work with SMEs and redefined our project selection practices. Pick up winning tips for critically examining and redesigning internal and external processes to create a winning game plan that promotes clear communication and protects designer's time.

K-12

Building a B-B-B-Blended Learning Platform

Presented by: Beth Kabes (ESUCC)

Broader, Bolder and Better are words the Nebraska Commissioner of Education used to describe and define the state's blended learning initiative, called BlendEd. The initiative's co-chairs will show solutions and tools for the initiative, including a statewide "portal" system, and share the planning documents for the BlendEd pilot.

K-12 HE

Training Educators to Teach in Online and Blended Environments

Presented by: Anne O'Bryan (Colorado State University – Global Campus) and Maja Grgurovic (University of Illinois at Chicago)

This poster session addresses the features of training programs for educators who are new to distance and blended environments in higher education. It provides an overview of the environments and discusses obstacles instructors may run into. Important features of programs will be presented and the role of faculty mentors emphasized.

K-12 HE

Auto-Captioning Strikes Out: Join the Subtitle Training Camp

Presented by: Becky Sue Parton (Morehead State University)

Videos are often part of distance-based courses. If you are relying on You Tube's auto-generated captions, you may be striking out with your students. Learn how to create accurate subtitles quickly – a variety of tools will be demonstrated. Score a Home Run with your students by making videos accessible!

HE

Distance Education Goes Interprofessional: Collaborating for Success

Presented by: Zara Risoldi Cochrane and Angela Lampe (Creighton University School of Pharmacy and Health Professions)

Interprofessional education is becoming an accreditation requirement within most health sciences programs. Collaboration and an interprofessional approach are strategies for maximizing operational efficiency and effectiveness of distance learning. This poster will describe the development and implementation of an interprofessional Office of Distance Education among our pharmacy and occupational therapy programs.

HE

Online Teaching Academy (OTAC) - Bridging the Gap

Presented by: Jiang Tan (SUNY Oneonta), Daqi Li (SUNY Oneonta), and Ann Rogan (SUNY Cobleskill)

The presenters will discuss their experience of using OTAC for training faculty from partner colleges of international joint programs. OTAC provides them not only the online teaching skills but also strategies to help students become engaged online learners. Through learning at OTAC, they understand American education system better.

Don't miss this exciting event where we honor this year's awards recipients.

Tuesday, May 10 • 6:00PM

Please pick up your ticket at the Registration Desk and remember that attendance at this premier event is included in your conference registration! Visit our poster session presenters during the pre-banquet reception; meet old friends and make new ones over dinner!

UPCOMING

MARK YOUR CALENDAR NOW!

NATIONAL DISTANCE LEARNING WEEK

November 7 - 11, 2016

The purpose of National Distance Learning Week (NDLW) is to generate greater awareness and appreciation for distance learning, including K-12, Higher Education, Corporate, Military/Government and Telehealth, while recognizing leaders and best practices in the field. USDLA will be offering free webinars and other events throughout the week!

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Meet with our experts at table 3

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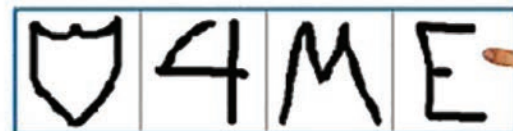
Having an Identity Crisis?



Quick, to Table #1!

Wed May 11th, Gateway 3
3:15pm - 4:15pm

Presentation: Jeff Maynard CEO
Biometric Signature ID



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on May 10 & May 11



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EXHIBITOR DIRECTORY

Please visit our Exhibitors listed below in the Grand Foyer throughout the Conference!

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Jeff Maynard • 877-700-1611

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TABLE #2

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2700 York Road
Burlington, NC 27215

Shannon McGurk • 336-586-4305

Carolina offers college science educators Distance Learning Labs that give students the same rigorous lab experience as campus students. Challenging investigations teach lab skills, data collection and analysis. Kits have been thoroughly tested in non-lab settings, with safety and disposal issues addressed. Stop by our booth to learn more.

TABLE #3

Blackboard

1111 19th Street NW
Washington, DC 20036

Jasmine Banks • 202-303-9028

Blackboard is the world's leading education technology company. We challenge conventional thinking and advance new models of learning in order to reimagine education and make it more accessible, engaging and relevant to the modern-day learner and the institutions that serve them. For more information about Blackboard, please visit www.blackboard.com.

TABLE #4

IDSolutions, Inc.

14701 Cumberland Road, Suite 400
Noblesville, IN 46060

Pat Cassella • 203-980-6928

IDSolutions is a global visual communications solutions provider with video-centric solutions for the educational, government, healthcare and enterprise industries. These cloud and customer-premise solutions are ideal for improving customer interactions, improving internal collaboration, streamlining workflows, providing professional development and reducing unnecessary travel expenses through video conferencing and streaming. Our focus on visual communications technologies is built around industry leading manufacturers of video over IP products and satisfied customers across the country.

TABLE #5

Scrimmage

60 S. 6th Street, Suite 2800
Minneapolis, MN 55402

Elena Coarse • 484-888-2387

SCRIMMAGE offers the latest Mobile Learning & Training Technology with Simple, Secure, Responsive Access to all Content + Gamification, Collaboration & Reporting Tools on one platform, for any device. The Scrimmage platform empowers all levels of education, including Higher Ed & K-12, as well as the non-profit and corporate sectors.

TABLE #6

BocaVox, LLC

2900 Glades Circle, Suite 500
Weston, FL 33327

Amber Fitzpatrick • 954-453-9705

Maestro SIS by BocaVox - a configurable, customizable student information system supporting online and blended learning since 2003. Seamlessly integrated with most LMS's with single-sign-on & an array of tools to increase enrollment and retention & support individualization. A comprehensive, intuitive, SIS supporting K12 & Higher Ed, with immediate customer support.

TABLE #7

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Nihal Advani • 312-813-1482

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TABLE #8

Cooley LLP

1299 Pennsylvania Avenue, NW, Suite 700
Washington, DC 20004

Jeannie Yockey-Fine • 202-776-2972

Cooley LLP is a proud supporter of the USDLA Conference. Cooley has the largest legal practice devoted to the education sector. Our attorneys and subject matter professionals have decades of expertise in education regulatory issues. We help innovative education companies succeed by offering a single source for sophisticated legal services.

TABLE #9

ProQuest SIPX

161 East Evelyn Avenue
Mountain View, CA 94041

Jeff Neel • 734-780-5074

An innovative course materials solution helping instructors and programs quickly and compliantly prepare and deliver any readings they want to share with students. Combines scalable connections with library/open content, comprehensive real-time copyright tools that generate pay-per-user savings, and deep analytics for student affordability, success and retention. ProQuest SIPX - Save students money, Save schools money, Make education better.

TABLE #10

Schoolology

115 West 30th Street, 10th Fl.
New York, NY 10001

Brian White • 212-213-8333

Schoolology is the world's leading user-centric LMS. It simplifies instruction for millions of students and educators in k-12 schools and universities around the world.

TABLE #11

Respondus

P.O. Box 3247
Redmond, WA 98073

Nick Laboda • 425-497-0389 x2

Assessment tools by Respondus are used with learning management systems at thousands of institutions. Learn how to protect the integrity of proctored and non-proctored online exams with LockDown Browser and Respondus Monitor, create and manage assessments for online courses with Respondus 4.0, and develop learning activities and self-assessments with StudyMate.

TABLE #12

Honorlock

901 NW 35th Street
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Adam Roth • 561-577-8493

How can you ensure academic integrity in online exams in the Information Age? Millennial students can search millions of online test banks with a click of a button on their smart phones or tablets - until now remote proctoring solutions have not been able to detect this. Honorlock is a new breed of online test proctoring systems, built with mobile devices, professional test-takers, and illicit online test banks in mind. Built by students, the system integrates into your favorite LMS's, with no additional software for students or teachers to install.



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